

Low Power Wide Area Network, New Smart Grid Networks

LPWANs NETWORKS



low cost



long range



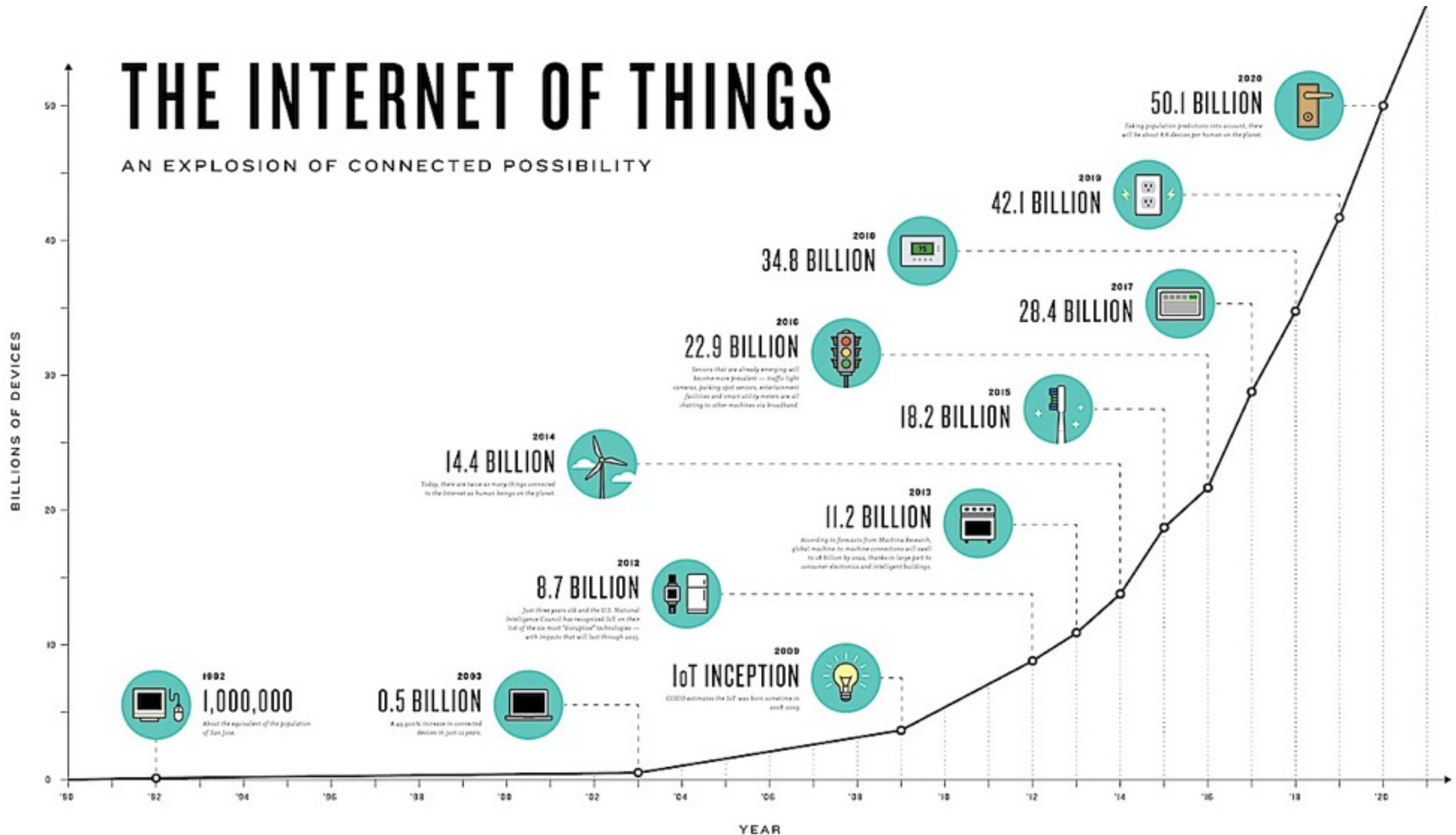
low power



secure



IOT = SMARTGRID



25 -50 billions connected objets in the next 5 years



INTERNET OF THINGS

10%
2G/3G/4G

grows of 60 millions celular in USA
250 millions IOT Cellulares WorldWide

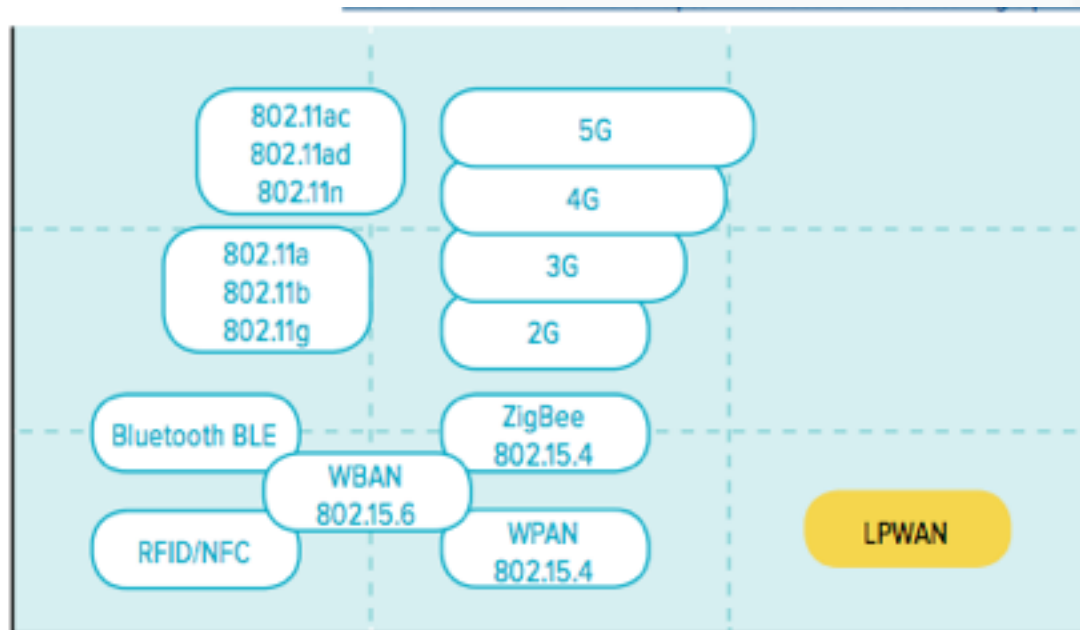
50%
Wire & Others RF

40%
?????

GAP of millions

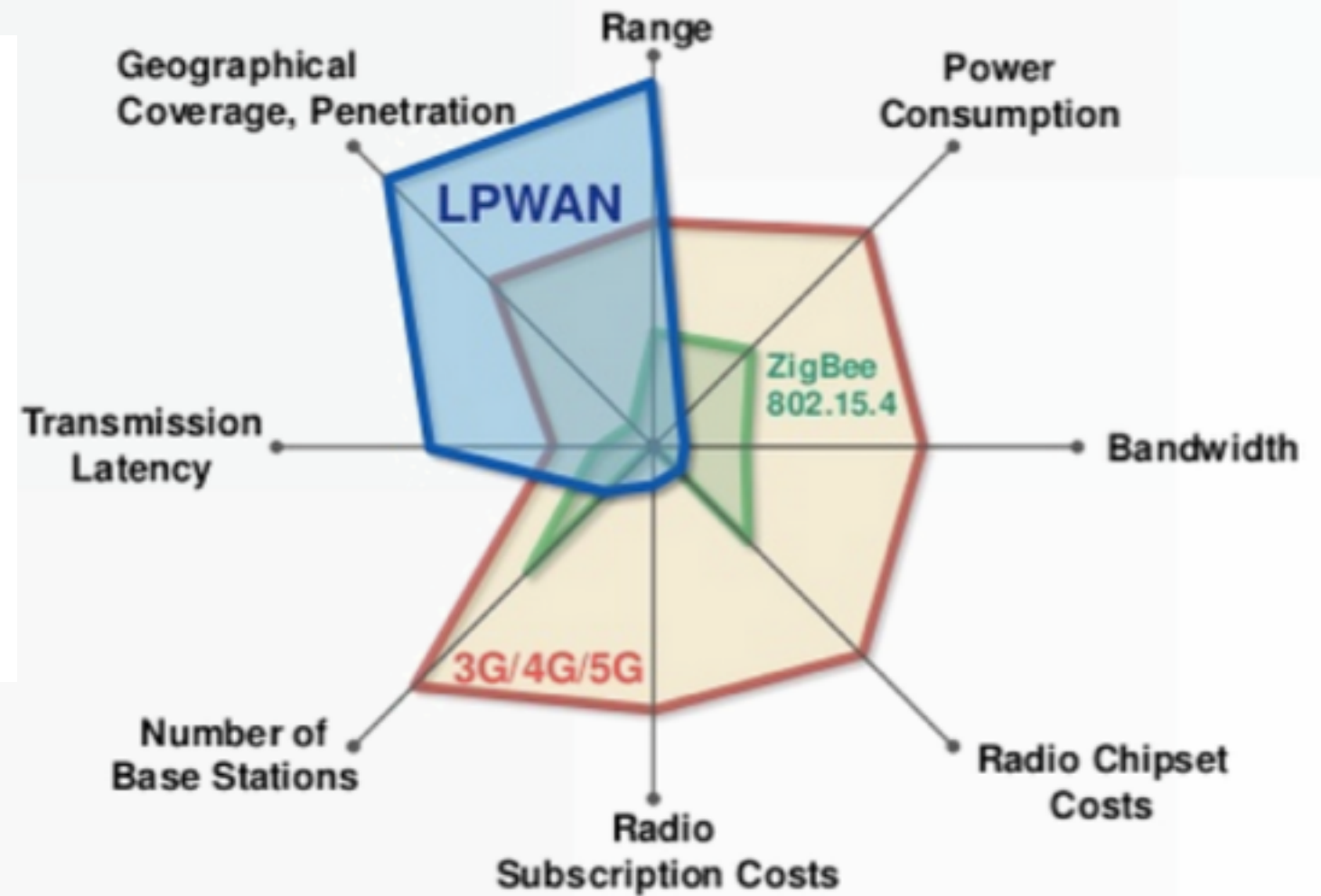
SIGFOX (LPWAN) COMPARED

BANDWIDTH REQUIRED



RANGE CAPABILITY

Long range, low bandwidth, low power



CONNECTING EVERYTHING REQUIRES MORE THAN HIGH BANDWIDTH

AS OF NOW, EXISTING CONNECTIVITY NETWORK SOLUTIONS DO NOT ADDRESS FULL MARKET DEPTH

ADDRESSED BY MOBILE OPERATORS
2G|3G
4G

MULTIMEDIA & VOICE

10%

SMALL MESSAGES

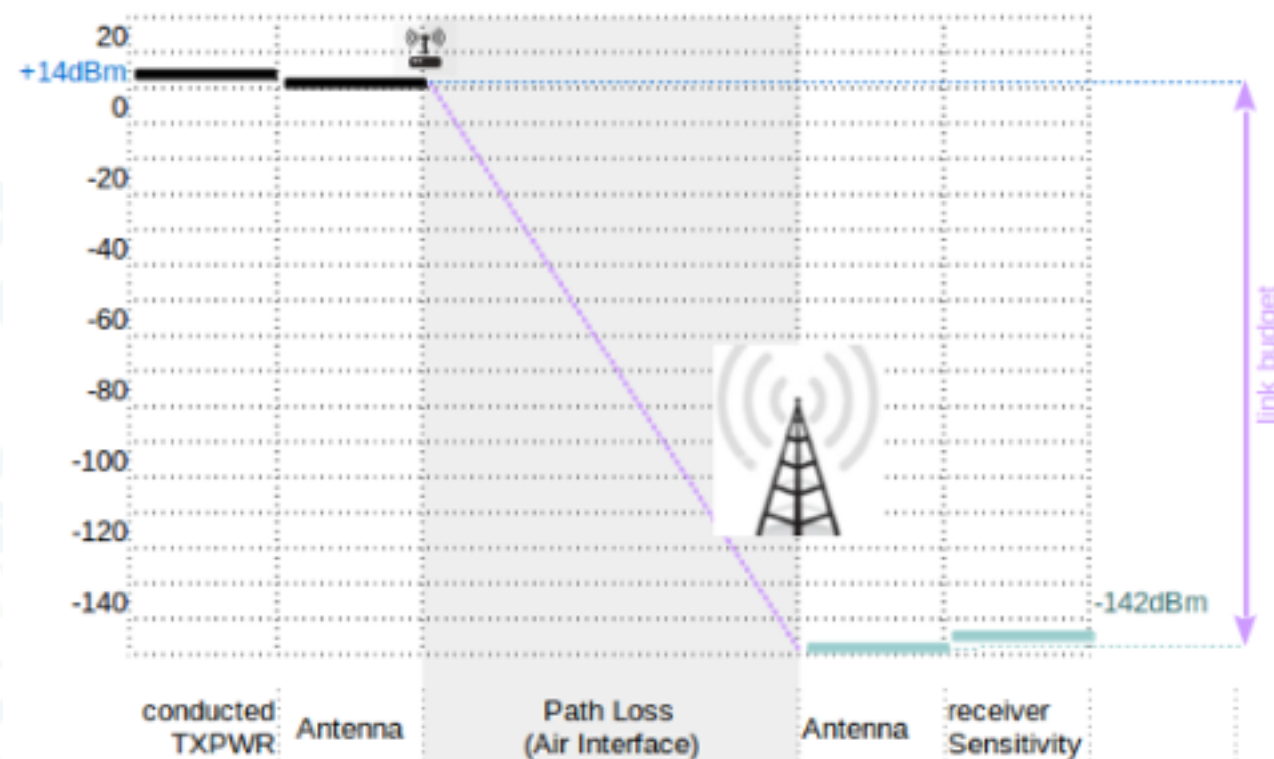
UNRELEASED POTENTIAL

90%

TO ACHIEVE LONG RANGE OR DEEP INDOOR IN WIRELESS COMMUNICATIONS, YOU NEED A LARGE **LINK BUDGET**

The slower the modulation rate, the higher the receiver sensitivity can be.

Shannon-Hartley theorem: By slowing the modulation rate by half, you are putting twice as much energy into each symbol; thus, you are increasing the link budget



SIGFOX : -156dBm Link Budget
binary phase-shift keying (BPSK)

-130 dBm can detect signals 10,000 times weaker than technologies with -90 dBm

Receiver sensitivities of more than -130 dBm are common in LPWAN technologies, compared to -90 to -110 dBm seen in many traditional wireless technologies.

PHILOSOPHY OF SIGFOX NETWORK

THE TECHNOLOGY TO
MEET THE IOT
STRATEGY:

- LOWEST TCO
- OUT OF THE BOX
CONNECTIVITY
- LOWEST ENERGY
- GLOBAL REACH

FARTHEST SATELLITE
FROM EARTH USES
UNB BPSK

Lowest Energy

Small messages
14 bytes of header + 12
bytes max of payload

Bidir is device initiated
Sleep time maximized

No synchronization with base stations
Sleep time maximized – Simple processing

Low radiated power
25mW @ 100bps ETSI
150mW @ 600bps FCC

Lowest TCO

Use existing chipsets

Unlicensed spectrum
ISM band: ETSI – 868Mhz / FCC – 902Mhz

Long range to reduce number of base stations
Large link budget = 160dB

High capacity network for scalability

Global reach

Strong resistance to interference

**Out of the box
connectivity**

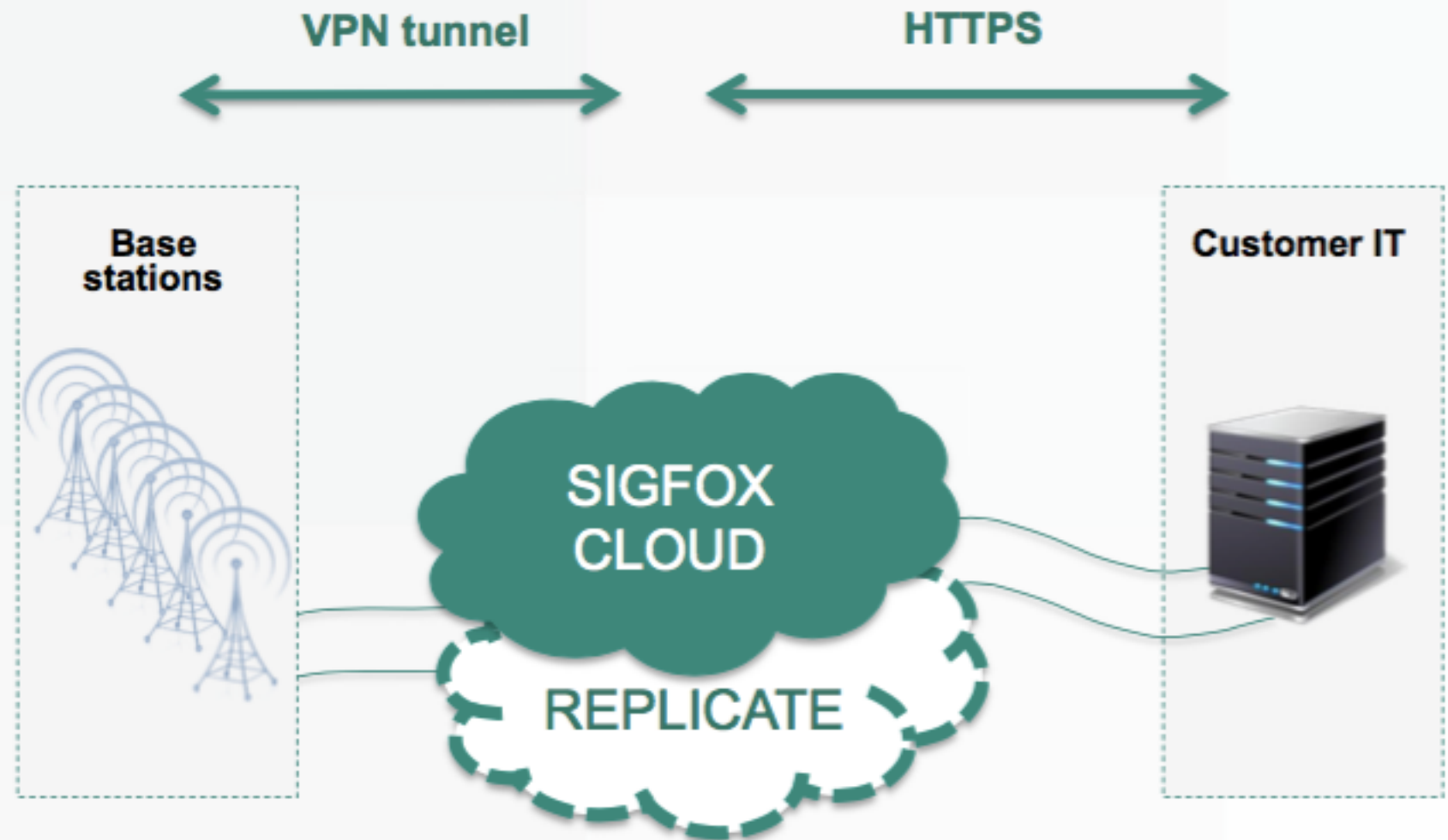
No pairing
Public network

Ultra Narrow Band BPSK is the way to go

ARCHITECTURE SECURITY

SECURITY
GUARANTEED FROM
END TO END

CLOUD REDUNDANCY
FOR SLA OF 99.99%





RADIO SECURITY

IDENTIFICATION AND AUTHENTICATION

Each device contains a unique ID and secure key

- Identification is done with the ID
- Authentication is done with an AES encrypted signature sent in the header

IDENTIFICATION

AUTHENTICATION

RESISTANCE TO SPOOFING

Each message contains a sequence number

SIGFOX cloud detects differences in the sequence number

RESISTANCE TO
SPOOFING AND
JAMMERS

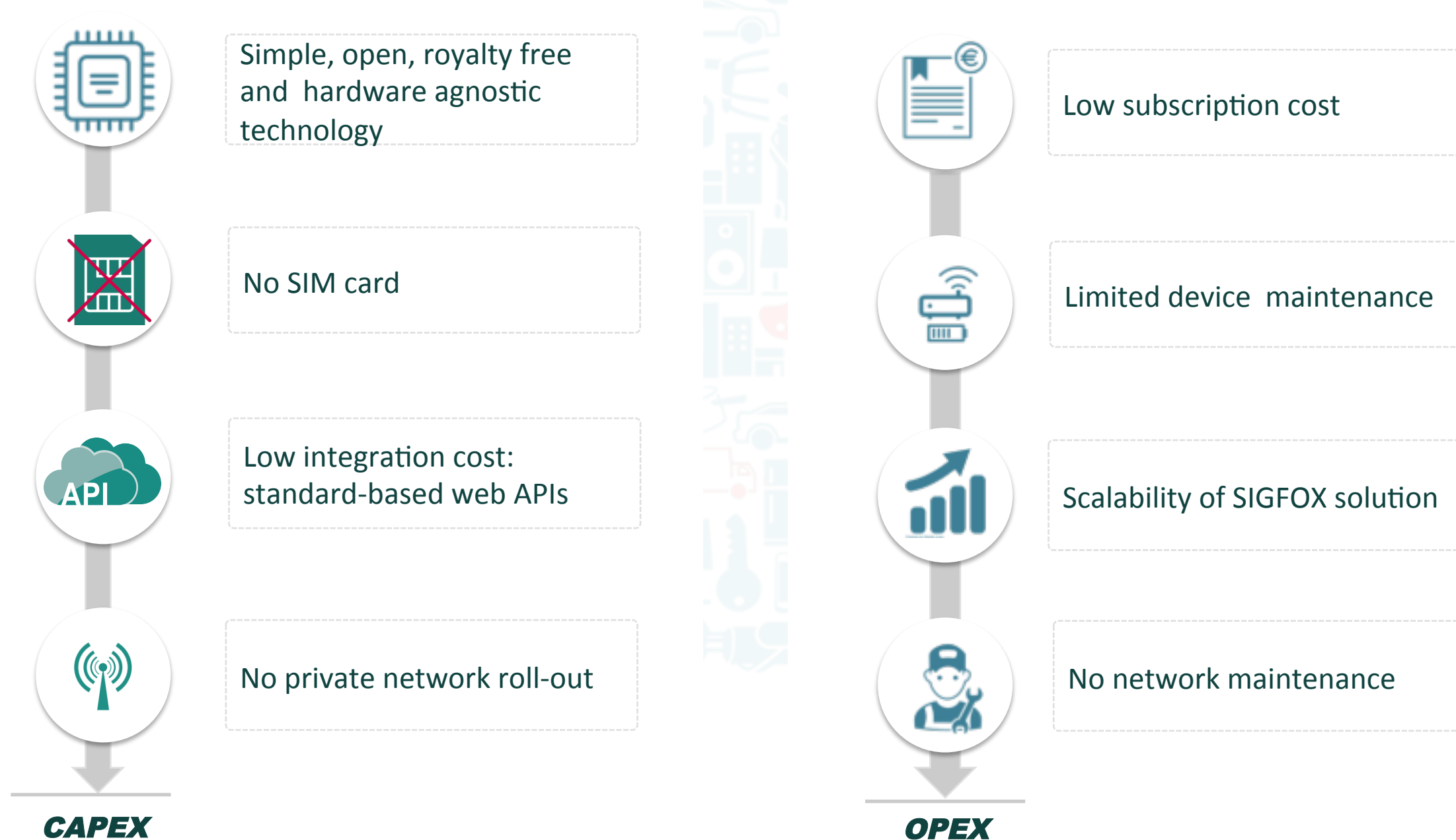
RESISTANCE TO JAMMING

No synchronization is required to send messages on the SIGFOX network
So jamming the device receiver will not affect the delivery of the uplink message

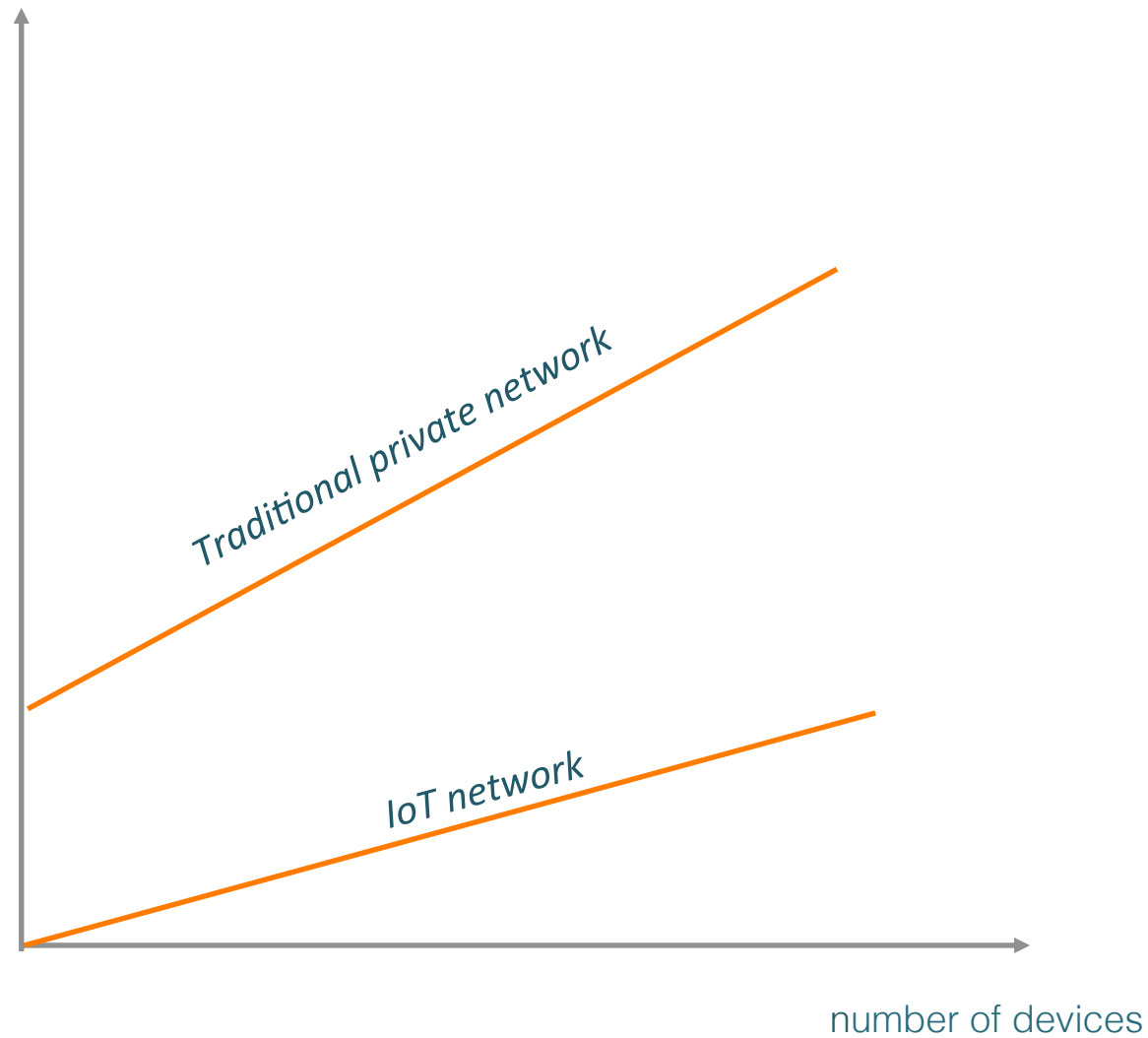
LPWAN Vs Others

	SIGFOX UNB	COMPETITION GSM/Cellular	COMPETITION Proprietary ISM Technology
DENSITY of ANTENNAS TO COVER A CITY (1M inhabitants)	3	60	200
DENSITY of ANTENNAS TO COVER a 1000 km ² RURAL AREA	1 to 3 per 1000 km ²	10 to 20 per 1000km ²	200 to 500 per 1000km ²
DENSITY of OBJECTS / BASE STATION	High +	Low	Medium
SENSITIVITY	High +	Low	High
POWER CONSUMPTION (in μ W)	50 μ W mono / 100 μ W bidir	5000 μ W	150 to 700 μ W
RADIATED POWER / EM POLLUTION	Very Low	Medium to high	Low
TYPICAL STAND-BY TIME (in years) for 2.5 Ah battery	20	0,2	2 to 10
SECURITY LEVEL	High	High +	High
SIGNAL PENETRATION into buildings	High	Medium	Medium +
VERSATILITY	Worldwide	Subject to license	Subject to local spectrum allocation
MODEM COST ESTIMATION (with silicon integration)	Below 1\$	10\$	Between 5 and 10 \$
TYPICAL COMMUNICATIONS COST (yearly subscription + traffic per device)	< 3\$	30\$	No operator available

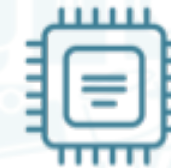
COSTS OPTIMIZED FOR DEVICE LIFE CYCLE



connectivity cost
per devices

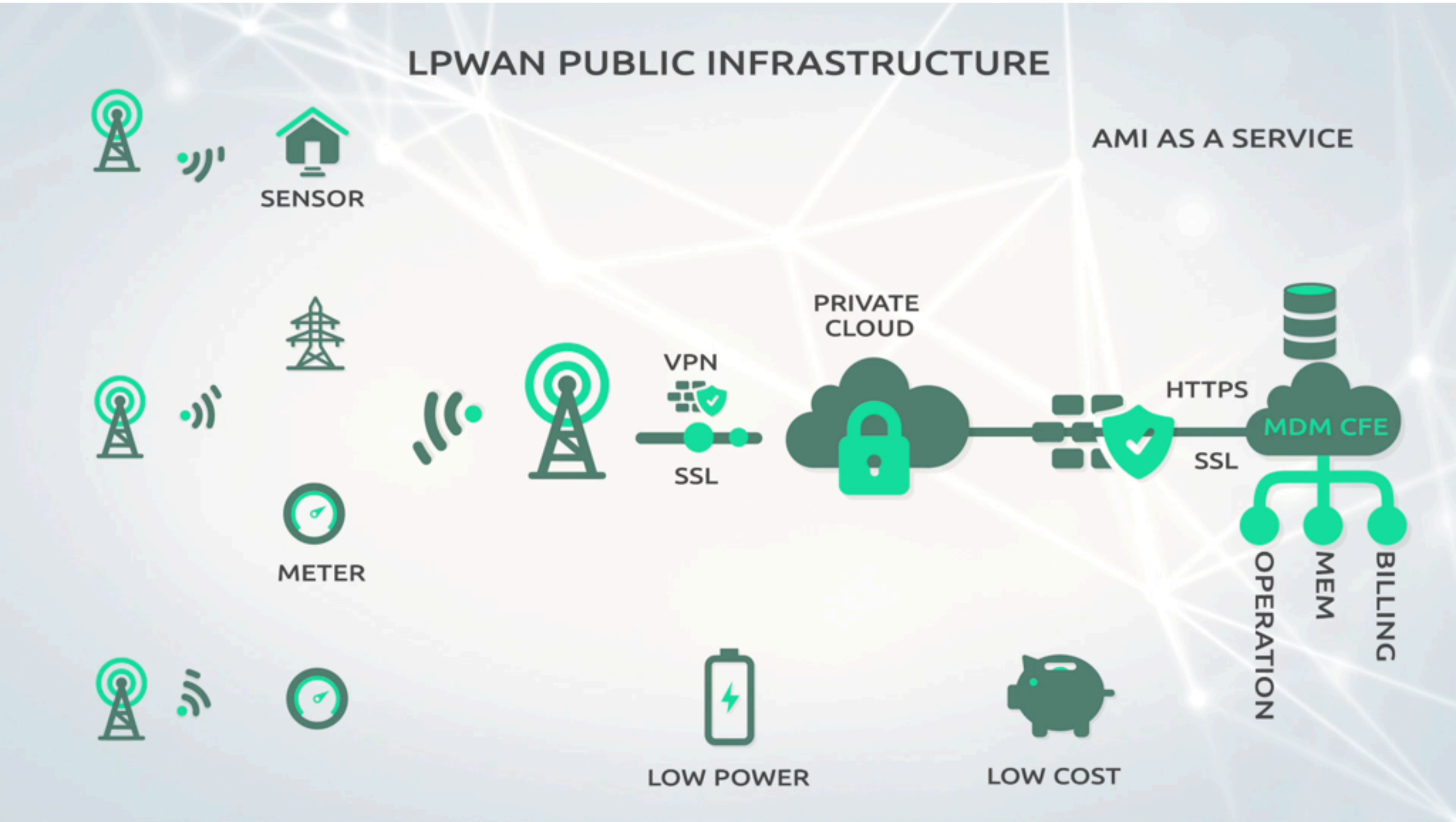


Avoid network CAPEX



**Avoid network and
meter maintenance**

SEAMLESSLY CONNECT YOUR ASSETS TO YOUR MDM



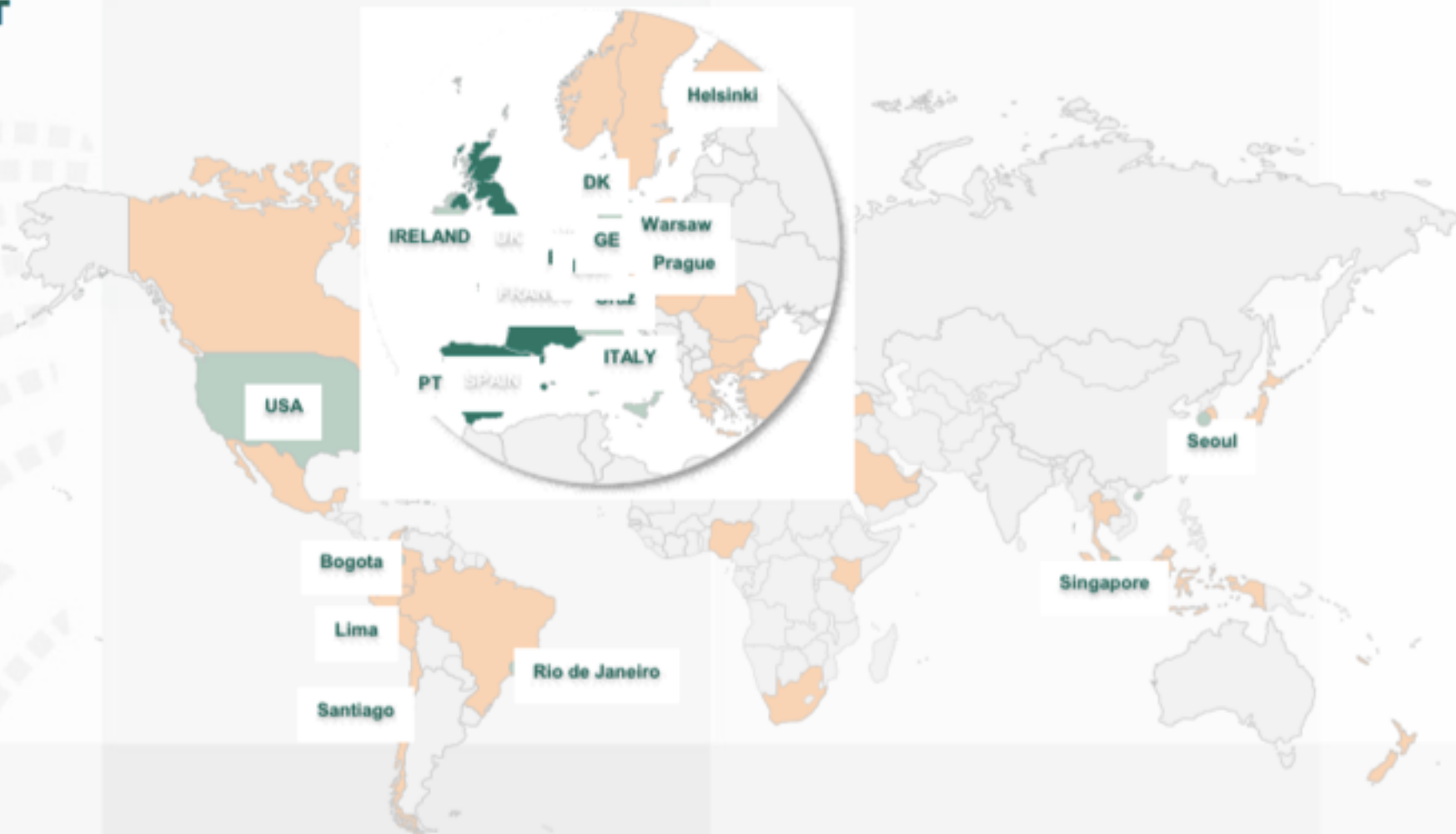
SIGFOX DEPLOYMENT



SIGFOX GLOBAL EXPANSION

INHABITANT COVERED:

- 160 MILLION TODAY WITH 3,000 BS
- 220 MILLION WITH FULL DEPLOYMENT OF EXISTING SNO WITH 5,000 BS





FAST GROWING ECOSYSTEM



SIGFOX now has 100+ SIGFOX Ready™ solutions



integrate




SIGFOX ready chipset and modules



Meters manufacturers

connect





SMART WATER METERING



UTILITY

Customer



sogedo

&

Object /
Integrator



Connit
Just connect it



The Challenge

- Pays de Gex County Council (France) encompasses 27 towns & 80,000 inhabitants
- Requested communicating meters
- Consumption monitoring & alarm in case of outage and pipeline failure

The connected Solution

- 30,000 water counters to replace legacy

The customer Benefits

- New end-user services
- Compliant to Warsmann law on overconsumption alerts
- Improved invoicing & investments
- Productivity gain (leak detection)

Why SIGFOX inside ?

- Operated network: no mesh infrastructure costs
- Better indoor penetration
- 12 years life duration

CONTACT



 **@lotNetMX**
@Nxtview



CONTACTO@IOTNET.MX

CONTACTO@NXTVIEW.COM

SIGFOX
One network A billion dreams



lotNet Mexico



www.nxtview.com

www.iotnet.mx